



THE NETWORK

Promoting Hispanic Diversity

The mission of the Texas A&M Hispanic Network is to serve as an advocate and support group on Hispanic concerns and issues at the University and local communities within the larger Association of Former Students organization. The Texas A&M Hispanic Network shall dynamically work towards increasing the number of Hispanic students attending Texas A&M University (TAMU), and enhancing their experience, education, and quality of life on campus.

November 26, 2007

Texas A&M Hispanic Network (TAMHN) Newsletter

Volume II

TAMHN: WORKING DRAFT OF OUR MISSION AND GOALS

The purpose of this outline comes down to one basic thing:

Our Network's ideas are only as good as our member's ability to articulate them.

In order to fulfill its mission of "serving as an advocate and support group of Hispanic concerns and issues at Texas A&M University, increasing the number of Hispanic students attending Texas A&M, and enhancing the experience, education, and quality of life on campus for Hispanic students enrolled at Texas A&M" (bylaws Part IV), the Texas A&M Hispanic Network (TAMHN) must identify and articulate those actions that must be carried out in order for these things to happen.

GENERAL GOALS/ TO DO LIST OF THE NETWORK:

We're No. 1:

The MAIN Goal of the TAMHN should be to work with Texas A&M University (Administrators, faculty, staff and student body) to make Texas A&M University the No. 1 University in the Nation for Hispanic Students

- This is more than just having the largest 'volume' of Hispanic students, but, moreover, it is about relating to the University that there needs to be a "mentality" at every level of the University that is welcoming and supportive of the unique contributions, viewpoint, and needs of students with Hispanic backgrounds.
- TAMHN must be able to voice to the University the gravity of failing to embrace

this mentality in terms of 1) its own imperatives from Vision 2020, 2) the inevitable demographic trends that are already in motion, and 3) Texas A&M's land grant mission

- Reality Check: If the University is willing to spend millions on athletic facilities to recruit the top athletes of Texas, by its own Imperatives of Vision 2020, the University must also do those things that are necessary to recruit, enroll, and graduate Texas' Top Hispanic Students. Having facilities, professors, programs, and a support network for Hispanic students is critical in order to achieve this.

Membership

Contact and enroll 100% of Hispanic Former Students (HFS)

Who Are We?:

Create a database of HFS that identifies:

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NAME THE NEWSLETTER

We are still taking suggestions for the name of the Texas A&M Hispanic Network newsletter. Right now, the front-runner is "¡Adelante!" We will continue to take suggestions until Christmas. After that, a name will be selected. Once the newsletter dons the new name, there will be no changing it. So get those suggestions in now. Your submissions may be emailed to Christina Galvez at Suvorov1@cox.net.

IN THIS EPISODE...

Get Those Newsletter Submissions In!

Attention all regions: Take advantage of the newsletter. While the website would be most appropriate... [Page 2](#)

"¡Siempre!" Exhibit Receives Texas Historical Commission Award

The Texas Historical Commission (THC) presented an Award of Merit to the advisory... [Page 3](#)

Job Opportunities at the Former Students Association

Do not forget to check the Employment Vacancies link on the Texas A&M ... [Page 3](#)

Contact Information

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TAMHN Website

www.tamhn.org

PHONE-A-FISH BEGINS

Gente. We have received our initial list of early admits to start calling. The list is small right now, but it will quickly grow. Regions get organized to start calling those Hispanic students who have already been admitted, to encourage them to accept!

GET THOSE NEWSLETTER SUBMISSIONS IN!

Attention all regions: Take advantage of the newsletter. While the website would be most appropriate for interesting articles about the Hispanic community in general and for announcements, the newsletter is best suited for information about the Hispanic Network, updates, reports of past events, information on future programs, Network policies, etc.

Think of the newsletter as an opportunity to pass information to those who are not members of the Hispanic Network. The newsletter is a great tool. If you have an email distribution list of members in your region or interested persons, you may forward the newsletter via email. You may also print copies whenever you have events or socials and have the copies available to hand out to anyone. Not only is this great advertising for the Network, but it is also a good recruiting tool for the Network.

Finally, the newsletter adds a little more professionalism to the Network. It shows that we are serious about our goal to get information out to the Hispanic community. So get those submissions in. The newsletter may be as long as we want it to so don't worry about length or formatting. And we want region specific information as well.

Submissions may be emailed to Christina Galvez at Suvorov1@cox.net.

Working Draft

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- Class Year
- Location (current and hometown) and contact information
- Occupation/Profession

Boots on the Ground

Create Working Committees at the local and network-wide level that are in-charge of and RESPONSIBLE for reaching three (3) basic groups of students:

- Pre-Admission- encourage them to visit, consider, & APPLY to A&M
- Admitted- contact, congratulate & encourage them to ENROLL at A&M
- Enrolled- mentor and stay in contact with these students so they can SUCCEED in the classroom and on campus, and, like us, get their Ring and become a Former Student

Obtain University-Level Respect for our organization & its importance to Vision 2020

- With full-enrollment of HFS, utilize our numeric strength VOICE our concerns
- Have regularly scheduled and on-going dialogue with University Officials, Deans, Professors, and Administrators and PRESS them on and about the:
 - Concerns of the TAMHN
 - Mission of Vision 2020
 - The Land Grant Mission of Texas A&M University
 - The Reality of the Demographics

VISION "2007"- 7,297 SHORT OF WHERE WE "MUST" BE

Imperative Six of Vision 2020 clearly states,

"Texas A&M University must reflect the demographic distribution of our state and provide leadership development opportunities for all students"

Texas A&M University is not a private institution. It is a Land Grant University that was created in order to reflect the people of the State, so that, armed with this education, they can become leaders that will serve the people of the State.

On a Scale of 1-10, we're a 3.9

In the 2000 U.S. Census, Hispanics made up 32% of the general population of the State of Texas.

In the Fall of 2007, there were a total of 37,357 undergraduate students enrolled at Texas A&M University, and Hispanics made up 12% of the undergraduate student body (4,657 students). If, per Vision 2020, Texas A&M is to "reflect the demographic distribution of our state", of the 37K students enrolled, 11,954 "must" be Hispanic. Thus, as of today, Texas A&M University is 7,297 Hispanic students short of its own goals, or roughly, an ENTIRE freshman class and then some.

But that's only "half" of the problem. The census groups and demographers agree that the Hispanic Population of Texas in the year 2000 and in the year 2020 is going to be two totally different populations. Based on current projections, in the year 2020, Hispanics will make up more than half of the general population of the State of Texas.

This should be a grave concern not just to the Hispanic Network, but to anyone interested in the future of the State of Texas and our nation. Based on the demographic distribution of the State of Texas and the current student body of one of its Flagship Universities, as of TODAY, Hispanics are only at 39% (4,657/11,954) of the Vision 2020 goal of actually having a student body reflect the people of the State of Texas. If Texas A&M is 61% BEHIND in 2007, imagine the gap that will take place in the year 2020 if drastic and purposeful actions are not taken immediately.

Based on this reality, and Imperatives of Vision 2020, it is crucial that we identify those things we can do WITH the University in order to, not just up our rankings in a "U.S. News & World Report Survey", but, more importantly, we must do those things

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in order to produce Hispanic leaders to serve the people of the State of Texas.

**THE THREE R'S OF THE HISPANIC NETWORK:
RECRUIT, REGISTER, & RETAIN**

There are three (3) basic categories of students we interact with during this process, and the following is what the TAMHN does/can do to fulfill its mission. This list is NOT exhaustive, and will need to be improved.

I. Recruit

The Pre-Admission

- A. Marketing & Recruitment: "If you can explain it, they will come"
- B. Market and articulate why Texas A&M University is THE destination for Hispanic higher education, not only for the State, but for the Nation.
- C. Identify and Recruit qualified Hispanic students to make an application to Texas A&M, and provide admission options based on their individual needs.

II. Register

The Admitted- Matriculation & Enrollment

Putting the A&M in "**FAMILIA**": The Network and its members need to be able to tell these students that being an Aggie is more than just being part of a school, but we are recruiting them because we want them to be part of our FAMILY. Somos Aggies. Somos familia.

Personally contact and encourage Hispanic Students who have been admitted and accepted to Texas A&M University to actually enroll with the Registrar's office. This is extremely dependent upon our own members' ability to ARTICULATE why Texas A&M is such a great school for them, and the University's support in backing us up. We need a "script" and 'numbers/statistics' to show the power of being an Aggie, and the power of being part of this familia. At A&M, you aren't just a number, but you're our brother or sister.

This can and should EASILY be demonstrated in the level of support and encouragement of our own members.

III. Retain

The Enrolled- Attrition & Support

- A. Orientation- Assist enrolled students in "orienting" them to the campus, the support networks in place

to assist them with all the things that go along with their freshman year

B. Networking

- 1. Socializing: Meet with current Hispanic students ON-Campus for at least one (1) football game tailgate to introduce ourselves, set up an "away game" party at the local level for an away game get together at home and invite parents and family,
- 2. Support: Contact and work with the LEADERS of on-campus Hispanic groups about their concerns, OBTAIN A WORKING E-MAIL LIST OF THESE STUDENTS where we can contact them, inform them of important dates (Q-drop, registration deadlines, on-campus Hispanic group activities, etc.) & give them a daily way of contacting us for questions, support, and, hopefully, good news, too. We can use this e-mail system in order to provide them with, at a minimum, weekly encouragement for their journey ahead

- C. Mentoring- Identify professionals who have insight to courses of study and what it takes to graduate and become a Former Student

******PLEASE NOTE******

This is a VERY ROUGH draft, and is NOT the final document.

"¡SIEMPRE!" EXHIBIT RECEIVES TEXAS HISTORICAL COMMISSION AWARD

The Texas Historical Commission (THC) presented an Award of Merit to the advisory committee of the exhibit, "¡Siempre! Hispanics at Texas A&M, Celebrating 130 Years." The provost-appointed, university-wide advisory committee worked very closely with the staff of the Cushing Library in developing the exhibit, which highlights and celebrates the contributions of Hispanics at Texas A&M University since its founding.

JOB OPPORTUNITIES AT THE FORMER STUDENTS ASSOCIATION

Do not forget to check the Employment Vacancies link on the Texas A&M Hispanic Network website for open positions at the Former Students Association. This link will be updated as we receive new information.



ADVERTISE HERE

Advertise here for a \$20 donation per newsletter. Advertisements should be 2 by 3.5 Email it to Christina at Suvorov1@cox.net and make donation via the link at www.tamhn.org. If you have a business card you want included, scan it in or email Christina for a mailing address. See card to right as an example.

TEXAS A&M HISPANIC NETWORK



Full Name, 'XX

Position
Position

Email
Phone Number

www.tamhn.org

AUSTIN REGION ANNOUNCEMENTS

The next luncheon meeting of the Austin Region is scheduled for Wednesday, December 12, 2007 at Vinny's from 11:30 AM- 1:00 PM.

In December, the Austin Region will hold a "College Q&A Night" at San Jose Catholic Church (South Austin) to share personal experiences on how we became Aggies and why. Please check www.tamhn.org for updates. We will post the date and other details as soon as they become available.

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